

Finance

Total annual budget (2022)

R38 084 974

University-wide activities

R7 116 031

Operating costs including salaries

R30 968 942

	Total Budget	Salaries	Operating Costs
Executive Director Percentage	7 004 816 18%	3 892 983 14%	3 111 833 30%
Media & Social Media Percentage	7 758 981 21%	6 221 786 23%	1 537 195 15%
Newsroom & Video Production Percentage	9 830 370 26%	8 512 118 31%	1 318 252 12%
Online Communications Percentage	3 500 390 9%	2 749 030 10%	751 360 7%
Brand & Stakeholder Relations Percentage	9 990 417 26%	6 218 013 22%	3 772 404 36%
Total CMD	38 084 974	27 593 930	10 491 044