

# Online Communications

Site	Users	Visits	Page views	Avg session	Bounce rate*
<b>Students 2022</b>	950 368   14.13% ↑ ----- <b>62.35% mobile</b> 35.88% desktop	1 941 799 21.56% ↑	4 487 733 15.95% ↓	3:06 mins -5.85% ↓	33.06% 10.72% ↑
<b>Students 2021</b>	832 689   16.16% ↑ ----- <b>60.66% mobile</b> 37.52% desktop	1 597 374 12.98% ↑	3 870 487 14.16% ↑	3:18 mins -6.14% ↓	29.86% -4.25% ↓
<b>Students 2020</b>	716 860   -8.16% ↓ ----- <b>57.10% mobile</b> 40.15% desktop	1 413 845 -18.85% ↓	3 390 352 -11.36% ↓	3:31 mins 9.38% ↑	31.18 % 17.35% ↑

\* Bounce rate - users leaving after viewing one page