

Online Communications

| Site | Users | Visits | Page views | Avg session | Bounce rate* |
|-------------------|--|----------------------|----------------------|------------------------|--------------------|
| Staff 2022 | 137 733 1.25% ↑ ----- 38.94% mobile 60.11% desktop | 453 623 9.32% ↑ | 746 109 8.21% ↑ | 2:45 mins -3.13% ↓ | 28.73% 7.44% ↑ |
| Staff 2021 | 123 810 11.65% ↑ ----- 38.51% mobile 60.38% desktop | 418 771 14.30% ↑ | 689 531 18.49% ↑ | 2:50 mins 6.32% ↑ | 26.74% -7.06% ↓ |
| Staff 2020 | 110 894 -17.10% ↓ ----- 30.62% mobile 67.74% desktop | 366 366 -18.97% ↓ | 581 934 -22.22% ↓ | 2:40 mins -11.64% ↓ | 28.77% 7.88% ↑ |
| Staff 2019 | 133 769 ----- 26.48% mobile 71.02% desktop | 452 111 | 748 206 | 3:01 mins | 26.67% |

* Bounce rate - users leaving after viewing one page