



MONTH	MEDIA QUERIES	MEDIA RELEASES	BROADCAST INTERVIEWS	SOUND BITES	OPEDS	MEDIA CLIPS	COMBINED AUDIENCE	APPROXIMATE AVE
MARCH	90	25	9	9	2	1 021	236m	R47m
APRIL	122	16	8	17	5	983	591m	R44m
MAY	117	19	11	2	6	1 460	592m	R86m
JUNE	56	14	5	2	2	1 037	281m	R80m
JULY	82	15	4	6	3	832	227m	R53m
AUGUST	92	11	1	1	0	925	274m	R65m
SEPTEMBER	79	4	0	1	2	771	227m	R56m
OCTOBER	62	7	1	1	0	557	115m	R35m
NOVEMBER	69	2	1	0	0	511	271m	R35m
DECEMBER	60	3	0	0	0	646	188m	R55m
TOTAL	829	116	40	39	20	8 743	----	----