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## **UCT Business School receives top international accreditation**

The University of Cape Town's Graduate School of Business (GSB) has once again been awarded the highly regarded Association of MBAs (AMBA) accreditation, effective for the next five years. This cements the GSB's reputation as one of the top business schools in the world.

The GSB is one of just three business schools in Africa with triple-crown accreditation, meaning that it is accredited by the three largest and most influential business school accreditation associations.

"The AMBA accreditation is vital to us as a business school," said GSB Director Associate Professor Mills Soko. "It is one of the highest standards of achievement in postgraduate business education and only the best business schools around the world are honoured with it."

Soko added: "Accreditations like the AMBA are important for the school's international reputation. Not only do they allow the school to market itself more effectively in a crowded and competitive marketplace, but also to benchmark itself against the finest institutions in the world and continuously improve on its academic offering."

According to Dr Kutlwano Ramaboa, Director of International Relations at the GSB, such accreditations are an endorsement of the quality education that the business school strives to provide while increasing the school's visibility internationally.

"This means we are able to attract more international students and faculty. The world is increasingly globalised and it is imperative that we expose all students to diverse perspectives and cultures in order to enrich the learning experience by avoiding the assimilation trap and prepare them to operate successfully in any environment," Ramaboa explained.

***ENDS***

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