

NEWS FROM:



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UCT entrepreneurial expert to speak on value creation

**Professor Eric Wood to deliver inaugural lecture on 7 September 2011, 17h30, Lecture Theatre 2D, Leslie Social Sciences Building, Upper Campus
Lecture is open to the public; seating is on a first come, first served basis**

Professor Eric Wood of the University of Cape Town's Graduate School of Business (GSB) will speak on The Art of Value Creation in his inaugural lecture on 7 September 2011, 17h30, in Lecture Theatre 2D, Leslie Social Sciences Building, on Upper Campus.

Professor Wood teaches in the fields of innovation & entrepreneurship at the GSB and in the Netherlands. Ten years ago, he acquired a majority stake in a loss-making business and managed a successful turn-around. He serves as non-executive director and business angel in a young biotech venture. He consults to start-up and established businesses and to public sector organisations, focusing on practices that increase their potential to create value for all stakeholders.

Professor Wood has a Bachelor's degree in Mechanical Engineering from UCT and an Economics PhD from Cambridge. He is involved in a variety of international research collaborations and has published in leading entrepreneurship journals.

ENDS

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