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Instituting a living wage enables people to choose dignity – report

<u>A recent report</u> from the University of Cape Town's (UCT) Development Policy Research Unit indicated that in quarter four of 2018, 46.6% of all minimum wage earners received below the national minimum wage in their sector, with numbers well above that in some major industries.

Although implementing a minimum wage is seen as contributing to reducing poverty and inequality in South Africa, Associate Professor Ines Meyer of UCT's School of Management Studies believes a different approach is necessary.

The main focus of Meyer's research has been on the effect that paying employees a living wage – rather than minimum wage – can have on individuals and their lives, and how best to determine what amount constitutes a living wage.

"Minimum wage and a living wage are very different. Minimum wages are merely meant to enable people to survive; but people earning minimum wages tend to continue living in poverty. The idea behind a living wage is that work for pay should allow people to live decent lives," she explained.

"Living wages are typically determined by looking at the cost of bread, eggs, and other important items we need to survive. All of those items are added up, and a little extra is added; because people should be able to save for a wedding, or a funeral or unexpected expenses."

Meyer continued: "We asked ourselves who gets to decide what items to include when determining a living wage. Who gets to decide what people need for a decent life? And what gives another person the right to decide on another's behalf what they need to have a 'good' life?"

What makes a decent life is subjective, and differs from person to person. As a result, Meyer's investigation asked how 'good' people want the quality of their working life to be, while also looking at what they earned.

"By matching salary and quality of working life, we can see from which income onwards, on average, individuals no longer assessed their life as lacking. And it works! We have found this in different studies in South Africa, and in other countries, too. We assume this amount to be a living wage."

Meyer said that in South Africa, the 'need to create employment' is often discussed. However, she believes that creating any kind of employment without considering its quality is not going to assist in creating a healthier society. "If employment traps people in their life circumstances, it can even be detrimental," she added.

Instituting a living wage, according to Meyer, would enable people to choose, for example, where to work, where to live and where to send their children to school, or even to leave a bad relationship. This, she says, is about giving people dignity.

"Part of dignity is having the ability to make choices about life. So we need to ensure that people are earning enough that in theory, they could have choice. For most people in South Africa, this is not the case."

A unified effort

As with many matters related to poverty and inequality, the issue of living wages disproportionately affects women.

"Women often carry the most responsibility in households where members of that household are not earning a living wage. They have more decisions that they need to make – not just about their own lives, but also about their families and charges.

"We also have a lot of women in low-income jobs. If we think of domestic workers, for example, most of those women are low-income workers who generally earn below living wages and who consequently don't have many choices in life," Meyer noted.

However, living wages are not a 'women's problem', and the issue should be something that every South African works towards solving.

Meyer said: "As South Africans, we need to create quality jobs that pay a decent wage. This can be done on two levels: individual and organisational. As an individual, we should be asking ourselves, 'Who do I employ?' or 'Who do I interact with on a monetary basis?'

"If we all think about what we pay the people who work in our households or what tip we give when ordering food, we can help these individuals to earn a living wage. We can also look at how we spend our money – if we have the choice, are we buying products from companies that are paying living wages, or providing their employees with skills?"

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