

Communication and Marketing Department Isebe IoThungelwano neNtengiso Kommunikasie en Bemarkingsdepartement

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Invite: UCT academics launch book on high performance in hospital management

14 December 2017 | 17h00-17h30 | Upper Campus, New Engineering Building, Main Lecture Theatre, Snape Building

The University of Cape Town will host a book launch to celebrate the release of Professors Edda and Peter Weimann's new book "High performance in Hospital Management - a guideline for developing and developed countries".

South Africa's health system faces multiple challenges, such as a high prevalence of Tuberculous and HIV/AIDS, an increase in violence and road accidents as well as the evergrowing impact of climate change. Furthermore, the healthcare system is enduring austerity measures caused by severe budget cuts.

This book explores how health care delivery can be improved despite many ongoing challenges. It provides a broad overview of what is needed to improve the effectiveness and efficiency of facilities, different approaches to health care delivery and how to overcome the resistance to change in hospitals. Apart from relevant theoretical background, the book provides many applicable soft and hard skills which could help transform hospitals by using their resources more efficiently and improving patient-centred care.

At the launch of the book, Prof Edda Weimann will highlight how health care can be delivered more equally in the current health care system, emphasising that "hospitals must be run with the same passion and expertise like a five-star hotel."

She will elaborate on how management tools can ensure that the healthcare systems are functional and run smoothly. Prof Weimann will underline the need of applicable tools for hospital managers as well as for nurses, administrators and clinicians. The book provides a guide on how to apply these tools in their daily work.

Dr Keith Cloete, Chief Operations Officer of the Western Cape Department of Health, will focus on participatory leadership in hospitals, its implementation and how it improves staff satisfaction and empowers front line staff to make health care delivery more accountable, transparent and innovative.

Prof Ingrid Woolard, Dean of the Faculty of Commerce, will outline how "Health" and "Commerce" are interlinked. To achieve financially viable outcomes in healthcare settings

without compromising patients' safety, improved broad skills are needed. Currently, a variety of collaborative studies between the Department of Information System, the Faculty of Commerce and hospitals are underway to tackle these challenges from an academic perspective.

Notes to editors:

Media representatives/journalists interested in attending the book launch are requested to RSVP by 11 December 2017 to <u>Nadine Ross</u>.

ENDS

Issued by: UCT Communication and Marketing Department

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