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Leading Economists: A Strong Carbon Price Needed to Drive Large-Scale Climate Action

Meeting the world's agreed climate goals in the most cost-effective way while fostering growth requires countries to set a strong carbon price, with the goal of reaching \$40-\$80 per tonne of CO2 by 2020 and \$50-100 per tonne by 2030. That's the key conclusion of the High-Level Commission on Carbon Prices, led by Nobel Laureate Joseph Stiglitz and Lord Nicholas Stern.

Convened by the Carbon Pricing Leadership Coalition (CPLC)^[1] at Marrakesh in 2016 and supported by the Government of France and the World Bank Group, the Commission brought together 13 leading economists from nine developing and developed countries to identify the range of carbon prices that, together with other supportive policies, would deliver on the Paris climate targets agreed by nearly 200 countries in December 2015.

"The world's transition to a low-carbon and climate-resilient economy is the story of growth for this century," said Commission co-chairs Joseph Stiglitz and Nicholas Stern. "We're already seeing the potential that this transformation represents in terms of more innovation, greater resilience, more livable cities, improved air quality and better health. Our report builds on the growing understanding of the opportunities for carbon pricing, together with other policies, to drive the sustainable growth and poverty reduction which can deliver on the Paris Agreement and the Sustainable Development Goals." The Commission's report, released today in Berlin at the Think20 Summit^[2], concludes that a well-designed carbon price is an indispensable part of a strategy for efficiently reducing greenhouse gas emissions while also fostering growth. It states that a strong and predictable carbon-price trajectory provides a powerful signal to individuals and firms

^[1] <u>The Carbon Pricing Leadership Coalition</u> is a voluntary partnership of national and sub-national governments, businesses, and civil society organizations that agree to advance the carbon pricing agenda by working towards the objective of a carbon price applied throughout the global economy. It was convened and is housed by the World Bank Group.

^[2] <u>The Think20 (T20)</u> is a network of research institutes and think tanks from G20 countries that provides research-based policy advice to the G20, facilitates interaction among its members and the policy community, and communicates with the broader public about issues of global importance.

that the future is low carbon, inducing the changes needed in global investment, production, and consumption patterns.

The Commission concluded that a \$40-\$80 range in 2020, rising to \$50-\$100 by 2030, is consistent with the core objective of the Paris Agreement of keeping temperature rise below 2 degrees. Carbon prices and instruments will differ across countries, and implementation and timetables will depend on the country context. The temperature target remains achievable with lower near-term carbon prices if complemented by other policies and instruments and followed by higher carbon prices later. However, this may increase the aggregate cost of the transition.

The Commission noted the importance of complementing carbon pricing with a range of well-designed policies to promote energy efficiency, renewable energy, innovation and technological development, long-term investment in sustainable infrastructure, as well as measures to support the population in the transition to low-carbon growth.

"Specific carbon price levels will need to be tailored to country conditions and policy choices," said Commission member, **Professor Harald Winkler** of the University of Cape Town. "Carbon pricing makes sense in all countries but low-income countries, which may be more challenged to protect the people vulnerable to the initial economic impacts, may decide to start pricing carbon at a lower level and gradually increase over time."

In its five months of deliberations, the Commissioners explored multiple lines of evidence to reach its conclusion on the level of carbon pricing that would be consistent with achieving the 2C-or-below temperature objective of the Paris Agreement. They analyzed national mitigation and development pathways, technological roadmaps, and global integrated assessment models.

The Commission found that explicit carbon-pricing instruments, like a carbon tax or capand-trade scheme, can raise revenue for countries efficiently and these revenues can be used to foster green growth in an equitable way, depending on their circumstances. Options include returning the revenue as household rebates, reducing taxes on labor or investment, supporting poorer groups in society through cash-transfer programs, supporting new green technologies, helping companies transition to lower-carbon technologies or investing in basic services like energy, water and sanitation.

The report also points to action on carbon pricing by the private sector with hundreds of corporations already setting internal carbon prices to help inform their decision-making. Together with the <u>Carbon Pricing Corridor Initiative</u> led by We Mean Business and the Carbon Disclosure Project which focuses on carbon pricing in the power sector, the Commission's report will help contribute to the design of climate policies and carbon pricing instruments around the world.

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Members of the High-Level Commission on Carbon Prices:

Co-Chairs:

- Nicholas Stern, Kt, PBA, FRS, Chairman of the Grantham Research Institute on Climate Change and the Environment; Professor, London School of Economics
- Joseph E. Stiglitz, Professor at Columbia University, Chief Economist of The Roosevelt Institute

Commissioners:

- Maosheng Duan, Director of China Carbon Market Center (CCMC) of Tsinghua University, China
- Ottmar Edenhofer, Deputy Director and Chief Economist at the Potsdam Institute for Climate Impact Research, Germany
- Gaël Giraud, Chief Economist and Executive Director of the Research and Knowledge Directorate of the Agence Française de Développement, France
- Geoff Heal, Donald C. Waite III Professor of Social Enterprise Columbia Business School, USA
- Emilio Lebre la Rovere, Executive Coordinator: Center for Integrated Studies on Climate Change and the Environment, Federal University of Rio, Brazil
- Adele Morris, Senior Fellow and Policy Director for Climate and Energy Economics at the Brookings Institution, USA
- Elisabeth Moyer, Associate Professor, Atmospheric Science, University of Chicago, USA
- Mari Pangestu, Senior Fellow at Columbia School of International and Public Affairs Columbia University, USA/Indonesia
- Priyadarshi R. Shukla, co-chair Intergovernmental Panel on Climate Change, India
- Youba Sokona, Vice-Chair Intergovernmental Panel on Climate Change, Mali
- Harald Winkler, Director of the Energy Research Centre (ERC) at the University of Cape Town (UCT), South Africa

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