

## UCT web governance

Dear colleagues and students

This communication serves to remind you about UCT's web policies.

The [main UCT website](#) has been visited by 2.2 million users (resulting in 9.4 million page views) since its launch on 26 May 2017. Given this high public profile, it is essential that the university takes all necessary steps to ensure that its websites are up to date and trustworthy.

To this end, UCT websites are governed by three web policies.

The [Web Content Management Policy](#) requires that official UCT websites are accurate and up to date to provide a reliable service to users and to maintain the university's reputation online.

Unfortunately, outdated content occurs on many UCT sites, which constitutes a liability for the university. Site owners will be requested to update such content, and if the requested updates are not done the content may be removed.

The [Web Hosting Policy](#) requires that UCT's official web content management system (CMS) is used for all official UCT websites. Any websites that are hosted outside this CMS run the risk of being removed from the web, unless an exception has been granted.

The [Domain Name Policy](#) governs the format and use of UCT domain names.

Anyone wanting to set up a new website must familiarise themselves with these policies and contact [Information and Communication Technology Services](#) (ICTS).

Information about setting up a new website is available on the [ICTS website](#).

For more information about UCT websites and web policies please contact the [Communication and Marketing Department](#) (CMD).

*Communication and Marketing Department*

*May 2019*